

The Value of a Soul #1 More than the Entire World

Imagine, if you will, an enormous balance. On one side of the balance all of the most valuable items on earth are placed. This would include all of the gleaming gold, all the glittering diamonds, all the fine art, all the precious jewels, all of the rare commodities that this earth could offer. It's all gathered together in that one great pile. Billions in billionaires' ransoms! An unimaginable value! The entire wealth of the world brought together in one place.

And then imagine, on the other side of the scale, a single human soul. Not the soul of a king or a billionaire or a president, but the soul of the most humble and lowly person on earth . . . perhaps the soul of a newborn baby.

The Bible teaches in Matthew 16:26 that the value of that single humble soul would outweigh all of the expensive treasures on the other side of the scale, "For what will it profit a man, if he gains the whole world and forfeits his soul? Or what will a man give in exchange for his soul?"

The prodigious value of the soul is the reason why Jesus wants His church to be in the soul-winning business. He wants the church, the most precious institution on earth, to be out there winning the most precious commodity on earth—the human soul.